



# ANCHOR HAS MORE

**MORE** Availability • **MORE** Coverage • **MORE** Experience

## EXPANDED INDUSTRY LEADING COVERAGE

104 New Numbers Were Added, Including:

# 2019

## YEAR IN REVIEW

These new numbers now account for 30,418,560 total vehicle applications which represent significant sales opportunities. *(Source: IHS/Polk Data)*

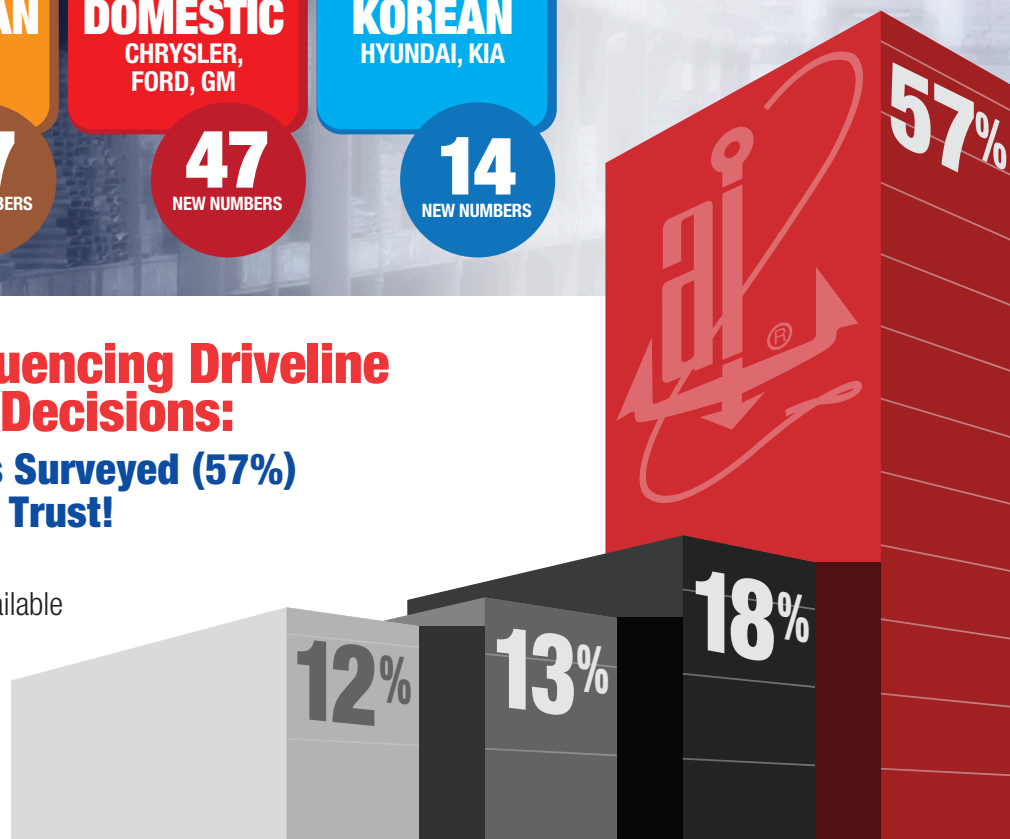


## The #1 Reason Influencing Driveline Mount Purchasing Decisions:

**Professional Technicians Surveyed (57%) Buy the Brand They Can Trust!**

- 57% Want the brand they can trust
- 18% Will take whatever brand is available
- 13% Trust their source to make brand recommendation
- 12% Want the best price regardless of brand

*Source: Babcox Publications*



Anchor Industries is the **#1 most recognized brand** in driveline mounts. Let our market leading brand name recognition and first to market coverage help maximize your sales opportunities.

For more details on our complete program availability, please contact your local sales representative or call our customer service department direct at 440.473.1414.



**anchor industries, incorporated**

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