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More New Resources to Support and Educate the Installer

Anchor has teamed up some of the top-rated YouTube automotive repair channels including EricTheCarGuy and Hardly Moving Products which collectively have 1.6M+ subscribers and 330M+ views.

Anchor knows it's vitally important to connect downstream to help educate both DIY and DIFM installers about the latest in mount technology. Anchor's robust content library helps amplify brand recognition and ultimately drive sales. Creative marketing endeavors and unmatched expertise are some of the reasons why Anchor is the #1 most recognized brand in engine mounts.*

Check out the full video library at: anchor-online.com/support/marketing-tools/#videos

See How It's Done



Diagnose and Replace Engine Mounts on a 2014 Jeep Patriot

With: **ERICTHECARGUY.**

In this video Eric shows how to diagnose and replace broken engine mounts. Eric demonstrates his two-man test for identifying worn out mounts where he observes engine movement when shifting the vehicle from reverse, to neutral, to drive. Eric also demonstrates proper mount installation including engine alignment and mount neutralization.

The repair seen also applies to:

07 - 17 Dodge Caliber L4 2.0L
07 - 17 Jeep Compass L4 2.0L
07 - 17 Jeep Patriot L4 2.0L



Replacing Engine Mounts on a 2007 Lexus ES350

With: **HARDLY MOVING PRODUCTIONS**

In this video watch Dave from Hardly Moving Productions do a complete replacement of all mounts on a 2007 Lexus ES350. He likes replacing mounts in complete sets as not to apply additional stress to the newly installed mount. He notices the mounts that typically take the most stress are the right passenger side torque strut and right motor mount in mid 2000's Toyota and Lexus passenger cars.

The repair seen also applies to:

07 - 12 Lexus ES350 V6 3.5L
05 - 12 Toyota Avalon V6 3.5L
07 - 17 Toyota Camry V6 3.5L



2005 Honda Odyssey Mount Failure Diagnosis and Replacement

With: **ERICTHECARGUY.**

In this video Eric replaces the right side mount on a 2005 Honda Odyssey. He always likes to replace the right side mount when doing a timing chain job on Odysseys as you need to remove the mount to perform the timing chain replacement and the right mount bears heavy stress and as he observes, often fails.

The repair seen also applies to:

05 - 06 Honda Odyssey V6 3.5L
09 - 15 Honda Pilot V6 3.5L



Engine and Transmission Mount Replacement on a 2002 Toyota Avalon

With: **HARDLY MOVING PRODUCTIONS**

In this video watch Dave from Hardly Moving Productions replace the motor and transmission mounts on a 2002 Avalon. During acceleration, engine torque will pull on the front mount lifting the engine upward. Lifting force applied on a worn-out front mount can also pull and stress the transmission mount.

The repair seen also applies to:

00 - 04 Toyota Avalon V6 3.0L
97 - 01 Lexus ES300 V6 3.0L

*Source: Babcox Publications Percentage of First Mentions Survey



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