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FEBRUARY, 2022

Changing Vehicle Repair Sweet-Spot Represents Significant Opportunity

Are You Ready to Take Advantage of this Pent-Up Demand?

New Vehicle Sales Change Sweet-Spot

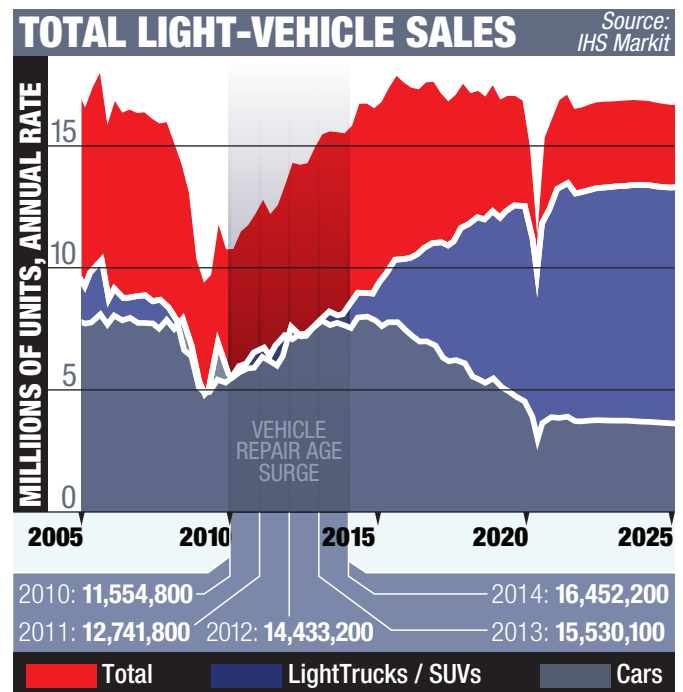
Vehicles 8-12 years old traditionally represent the aftermarket repair sweet spot. **In 2010 - 2014, there were over 70 million cars and light trucks sold in the US** that are now entering the prime aftermarket sweet spot replacement years.*

This represents a significant opportunity for the automotive aftermarket over the next several years.

Take advantage of this trend and be sure your mount inventory is updated to reflect this opportunity to capture sales on the growing number of vehicles that are now in the mount sweet spot.

If you need assistance with further evaluation, we can help. Simply send us your current inventory. We will do the analysis for you and let you know what key applications you may be missing that can be limiting your sales opportunities.

As a market leader, we remain vigilant in our commitment to be the industry leader for all makes and models, including, domestic, Asian and European applications.



Foreign nameplates now account for 54% of vehicles in the repair sweet spot**

Light trucks/SUVs now account for over 58% of vehicles in the repair sweet spot**

For more details on our complete program availability, please contact your local sales representative or call our customer service department at the number below.



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*Source: Statista, **Source: Lang Aftermarket iReport