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## ANCHOR INTRODUCES **Updated Graphic Labels** FOR EASIER IDENTIFICATION



**CURRENT**



**UPDATED**

Since our founding in 1933, Anchor has remained committed to delivering exceptional value, exceeding customer expectations, and maintaining best-in-class standards across every aspect of our business.

As part of that ongoing commitment to continuous improvement, we are pleased to introduce an updated label design for our larger (non-graphic) kraft boxes. This change will be implemented as a running update across production.

The new label format features a cleaner, more streamlined layout with enhanced readability. Key product information, especially part numbers, is now more prominent and easier to identify at a glance. These improvements are designed to help simplify product handling and identification for distributors, warehouse teams, and end users alike.

In addition to improved functionality, the updated labels provide a more consistent and professional presentation throughout the distribution chain, supporting more efficient inventory management and product visibility on shelves and in storage.

Please note that during the transition period, customers may receive shipments with either the current or the updated label design as inventory cycles through. The product, part numbers, and packaging specifications remain unchanged - only the label design has been updated.



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